

MARK CRANISKY
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PROFILE

Highly motivated, results-oriented individual with solid experience and qualifications. Exceptional problem solving and conflict resolution skills with outstanding follow-through abilities. Highly proficient in executing logistics, planning and organization. Astute at recognizing areas of improvement with expertise to develop and implement change.

CORE COMPETENCIES

Budgeting
Creative Problem-Solving

Collaboration
Leadership

Negotiation
Teamwork

EXPERIENCE

Freelance Producer/Production Manager

Key Highlights:

- Served as a Producer for three independent SAG feature films.
- Served as a Production Manager for dozens of television programs and special features for a variety of networks, including NBC, ABC, USA, The Disney Channel, Bravo, CMT, VH1, MTV, FYI and The Food Network.
- Served as a Production Manager and Production Coordinator for Walt Disney Parks and Resorts Broadcast Production, Walt Disney World Original Programming, Walt Disney World Broadcast Alliance Marketing, Walt Disney World International Broadcast Marketing and Yellow Shoes Creative Group.
- Develop and manage production budgets.
- Create and maintain production schedules.
- Formulate and execute location agreements and fees.
- Negotiate talent, crew and vendor rates.
- Execute talent contracts for union and non-union projects.
- Act as liaison with legal team to manage contract adjustments.
- Provide leadership to a diverse crew ranging from 15-100 individuals.
- Coordinate equipment acquisition.
- Act as purchasing agent – making purchases and overseeing purchase orders while managing a petty cash fund.
- Oversee travel arrangements for cast and crew.

EDUCATION

Full Sail: Center for the Recording Arts, Winter Park, FL
Television Production