

# TONY KEYS

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## VIDEOGRAPHER/EDITOR

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### CONTACT

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407-705-8108

Keysfairclough.tj@gmail.com

[Portfolio Link](#)

### SKILLS

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- Video Editing  
(Adobe Creative Suite)
- Motion Graphics
- Camera operation (Canon, Sony)
- Licensed Drone Operation
- Lighting
- Storytelling
- Content creation

### GEAR

- Sony Cinema Line FX6 Camera
- Canon EOS RP Camera
- Canon EOS 80D Camera
- DJI Mavic 3 Classic Drone

### EDUCATION

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Full Sail University

**2023 - 2025**

Bachelor of Science

Digital Cinematography

Valencia College

**2018 - 2022**

Associates of Arts

Digital Media: Video Production

United States Veteran – **USMC**

**2010 - 2018**

### PROFILE

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A creative and vigilant content producer who utilizes technical skills and experience to create successful video campaigns, develop engaging content, and communicate brand values through digital media. My goal is to increase brand awareness and engagement by using storytelling techniques through video, digital and social media content.

### EXPERIENCE

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Content Production Intern – The Walt Disney Company

**Jan 2025 – Present**

- Collaborated with multiple teams to develop long and short form video content for clients such as The Walt Disney Studios, Lucasfilm, ESPN and Disney Experiences.
- Analyzed social media trends and implement them into projects to drive audience engagement.
- Filmed, photographed and edited content showcasing and highlighting live events for multiple Disney businesses.

Promotions Producer – WFTV Channel 9

**2023 – 2024**

- Developed and executed long term media campaigns across multiple platforms to increase brand awareness and drive traffic to the company's website.
- Planned, shot and edited high quality promotional videos for a variety of industries, connecting the audience to the brand.
- Maintained an understanding of marketing trends to ensure effective editing and storytelling techniques.

Production Assistant – 927 Creative

**2022 – 2023**

- Performed the duties associated with lighting, audio capture, Camera operator assistance, set cable management, location scouting, equipment offloading and pack up.
- Projects included the creation of commercial assets for clients such as Wawa, Ace Hardware, Advent Health, and McDonalds.

United States Marine - USMC

**2010 - 2018**

- Managed a platoon of 30 Marines through daily operations.
- Ensured the proper training of Marines on equipment operation and maintenance.