

# HIARA FERNANDEZ-SANTOS

## MAKEUP ARTIST

678 PERSIAN DRIVE HAINES CITY FL 33844 | 954.504.2675 | MAKEUPBYHIARA@GMAIL.COM

Portfolio: <https://tinyurl.com/mu8d3wb2>

### SKILLS

Proficient in all skin tones and types

Natural/clean beauty

Glamour

Tattoo cover

Color correction

Character makeup

Moulage

Basic FX

Resourceful and Flexible

Excellent communication skills

Detail oriented

### PERSONAL PROFILE

Passionate, driven, and dedicated make-up artist with 19 years' experience in the beauty industry and 15 of those in production. From commercial sets on a soundstage to being on location in a theme park, I have gained knowledgeable experience working with a broad range of skin types and colors.

Proficient in design and makeup application process while also adhering to continuity measures

Well versed in multiple areas of makeup application including but not limited to clean/natural beauty, glamour, character makeup, and moulage.

Maintains a strong work ethic and a reliable, professional demeanor.

Health and Safety certified.

### WORK EXPERIENCE

#### TELEVISION

2017-Masterchef Latino  
Telemundo  
Additional Makeup

2019-The Marvelous Mrs. Maisel S3 E5  
Amazon Studios  
Additional BG MU Artist-1 episode

2019-The Right Stuff S1 E4  
Disney Plus  
Additional BG MU Artist -1 episodes

2023- Secrets of Playboy Season 2  
A&E Network  
Key Makeup-1 episode

2023- HGTV Dream Home Giveaway  
HGTV  
Makeup Assistant

## **WEB SERIES**

2017 Complex "Get Sweaty" w/Emily Oberg

Youtube

Key Makeup-2 Episodes

2023-"Ride Guys" Hulk- Universal Orlando Resorts

Youtube

Key Makeup

2023 -"Checked In" Lowes RPR –Universal Orlando Resorts

Youtube

Key Makeup

2023- "Checked In" Portofino–Universal Orlando Resorts

Youtube

Key Makeup

2023- Backyard Bounty

Key Makeup- 1 episode

2023-Sunpass Discovery Drives

Youtube

Key Makeup-2 episodes

2024- "Ride Guys" Stardust Racers

Youtube

Key Makeup

2024-The Sims 25<sup>th</sup> Birthday

Assistant Makeup

## **COMMERCIALS**

- Walt Disney World Resorts-Key Makeup, Assistant Makeup
- Universal Orlando Resorts-Key Makeup, Assistant Makeup
- Turbo Tax x WWE- Key Makeup
- WWE x Old Spice- Key Makeup
- WWe x Bojanges- Key Makeup
- Dell-Key Makeup
- Carnival Cruise Line- Assistant Makeup
- Disney Cruise Line- Assistant Makeup
- Holiday Inn Vacation Club- Key Makeup

- True Value- Key Makeup (1 day), Assistant Makeup (1day)
- Carvana-Assistant Makeup
- Florida Prepaid- Assistant Makeup
- Tobacco Free Florida- Assistant Makeup
- NJM Insurance- Assistant Makeup
- Centerwell/Conviva-Assistant Makeup
- Edward Jones- Assistant Makeup
- Visit Orlando-Key Makeup
- Academy Sports-Key Makeup
- Hard Rock Hotel and Casino-Key Makeup
- Gatorade-Key Makeup
- Celebrity Cruise Line-Key Makeup
- FPL-Key Makeup
- Royal Caribbean-Key Makeup
- H&M-Assistant Makeup
- Ultimate Software-Key Makeup
- Rock the vote-Key Makeup
- War Gaming-Key Makeup
- Western Union-Key Makeup
- Anker-Key Makeup
- Aussie Hair USA-Key Makeup
- Airbnb-Key Makeup
- Sprint-Key Makeup
- Tidal-Key Makeup
- Caseology-Key Makeup
- E! Online-Key Makeup
- Travel & Leisure-Key Makeup
- Simply Healthcare-Key Makeup
- Pincho Factory-Key Makeup
- Zumba-Key Makeup
- Palmetto General Hospital-Key Makeup
- Fortune International Realty-Key Makeup
- Nordstrom Rack-Key Makeup
- ATT-Key Makeup
- Sauza Tequila-Key Makeup
- Intima Hogar-Key Makeup

### CAMPAIGNS

- Academy Sports Summer 23- Key Makeup
- H&M x Stranger Things- Assistant Makeup
- Bloomingdales- Key Makeup
- Tomas Maier x Uniqlo- Assistant Makeup
- Stori Modern Furniture-Key Makeup

- Sherri Hill- Key Makeup
- 90 degrees by Reflex-Key Makeup

### **CELBRTITIES/PERSONALITIES**

- Ariana Huffington
- Fat Joe
- Chris Bosh
- Larry King
- Dara Torres
- Jason Pierre Paul
- Larsa Pippen
- Paul Marcarelli (Sprint)
- Barbie Blank
- Jenny Lorenzo
- Lejuan James
- Enrique Santos
- Emily Oberg
- Miami Dolphins Cheerleaders

### **QUALIFICATIONS**

- Cosmix School of Makeup Artistry -Certified in Multi Media Artistry -2006
- Safe Sets International-Covid 19 Certificate
- Barbicide-Certification
- Barbicide-Covid Certification

